

PEAK LEADERSHIP INTENSIVE



If you are ready to **lead your business to a new level of PEAK performance**, this powerful, hands-on workshop is for you. Chip Conley has developed a set of nine PEAK Leadership Practices that will change the way you lead and enable you to **build a high-performance organization by focusing on the most neglected fact in business – that we are all human**. You'll learn these powerful practices and leave the workshop with an expanded sense of who you are as a leader as well as a new set of practical skills you can use right away to increase your organization's performance.

Why participate?

You'll learn how to **create the conditions that inspire PEAK performance**. We'll share with you nine PEAK Leadership practices – and go into depth on the **three core practices** that will enable you to **unlock the human potential** that's stored **in your organization** or team. You'll experience the skills and habits that a PEAK leader needs to bring PEAK principles to life. These powerful practices are more than foundational beliefs; they represent **a new way of doing business**.

What you'll experience

Through experience, conversation, and interaction with other leaders, you will:

- **Discover the importance of the intangibles** of business and how paying attention to them can change your team or organization's culture;
- **Learn how to apply the three core PEAK Leadership Practices** to thrive in these challenging times;
- **Create your personal vision** for what it means to be a PEAK leader who is visionary, inspirational, and highly effective;
- Leave with **a tool box of practical strategies** to create the conditions to cultivate PEAK performance.

"In the 21st century, the most profound leadership question will be how to balance between being conscious about how your decisions impact those around you and the world and focusing on maximizing financial return for the organization."

- Chip Conley

"It was definitely beyond my expectations; a business workshop that was truly transformational."

PEAK Leadership workshop participant

Who Participates?

Senior level executives and managers who want to cultivate their leadership skills and are in a position to influence the organization's culture, strategy, and performance.

Cost:

The fees for this two-day workshop range from \$25,000 - \$35,000

Contact:

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