

PEAK STRATEGY SESSION: CULTIVATE AN INSPIRED WORKPLACE

When you are ready to build an inspired workplace that becomes your competitive advantage, we will help your group catapult your efforts with a two-day strategy session.

This program gives an overview of Chip Conley's foundational PEAK principles and framework before concentrating on the aspirations of your employees.

WHY PARTICIPATE?

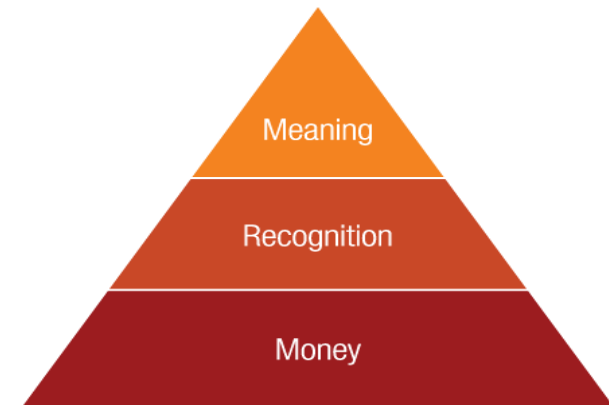
- To discover how to infuse meaning into even the most menial tasks
- To increase your ability to engage and attract top talent by addressing their higher needs
- To understand which employee needs you, as a manager, and as an organization, tend to pay attention to most
- **To prioritize which managerial and organizational practices to pursue in order to cultivate an inspired workplace**
- **To have a detailed measurable action plan going forward**

"This seminar opened lines of communication, identified barriers and had all of us thinking thoughtfully about ways to create a peak employee environment."

- Executive Director , Foundation

WHAT WILL YOU EXPERIENCE?

- Highly interactive and experiential, this program engages the group in ways that build teamwork while participants discover and apply the concepts
- Inspiration from other great companies who employ PEAK principles
- A shared understanding that comes from discovering different perspectives
- Your group's creativity while they generate solutions to inspire your employees and create a culture that champions aspirations
- A sense of group commitment to creating an inspired workplace



"Employees are looking for meaning. Wouldn't it be wonderful if we could refer to a "meaning index" like we do the Dow Jones stock index? This would indicate that we truly value relational capital as much as financial capital." - Chip Conley

WHO PARTICIPATES?

We suggest a leadership team, a group of managers, or a cross-section of the organization who are most responsible for employee performance and experience. The recommended number of participants is from 12 to 34.

WHAT ARE THE COSTS?

Costs range from \$15,000 - \$25,000 for this two-day session depending on group size and extent of customization.

"This program inspired me to deliberately and proactively focus on protecting our culture." -Executive, Technology Services

www.peakorganizations.com