

# PEAK Seminar: Developing an Inspired Workplace

When you are ready to build an inspired workplace that becomes your competitive advantage, we have a one-day seminar to kick-start your efforts.

This seminar provides an overview of Chip Conley's foundational PEAK principles and framework before concentrating on the aspirations of your employees.

## WHY PARTICIPATE?

- To discover how to infuse meaning into even the most menial tasks
- To increase your ability to engage and attract top talent by addressing their higher needs
- To understand which employee needs you, as a manager, and as an organization, tend to pay attention to most
- To brainstorm managerial and organizational practices to pursue in order to cultivate an inspired workplace

***"This lively interactive seminar is like no other training - it really challenges participants to think creatively about how to create and develop an employee centered business that thrives."***

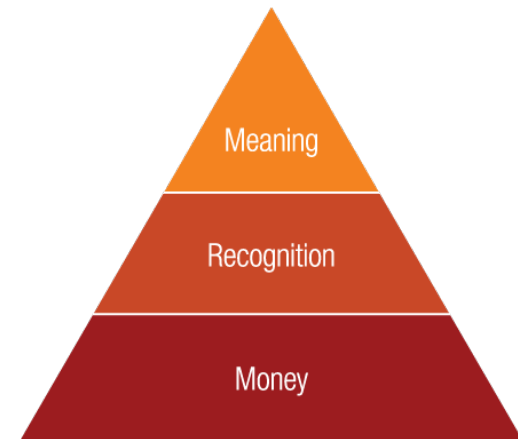
- CEO, Health Care Services

## WHAT WILL YOU EXPERIENCE?

- Highly interactive and experiential, this seminar engages the group in ways that build teamwork while participants apply the concepts
- Inspiration from other great companies who employ PEAK principles
- A shared understanding that comes from discovering different perspectives
- Your group's creativity while they generate ideas to inspire your employees and create a culture that champions aspirations

***"Personally, it reminded me why I love to come to work and feel so privileged to be part of such a family."***

- Manager, Hospitality Services



***"Today, many people see their workplace as a playground for who they are and what they can become. When companies mix aspiration and inspiration you will help your employees view their work more as a calling."***

- Chip Conley

## WHO PARTICIPATES?

We suggest a leadership team, a group of managers, or a cross-section of the organization who are most responsible for employee performance and experience. The recommended number of participants is from 12 to 34.

## WHAT ARE THE COSTS?

Costs range from \$6,000 - \$12,000 for this one-day seminar depending on group size and extent of customization.

[www.peakorganizations.com](http://www.peakorganizations.com)